

CREATIVE SPARK

Higher Education Enterprise Programme

Createathon

* Do you want to make new contacts in the creative and cultural sector and meet local businesses?
* We are looking for [what students are you looking for?][how many/what kind of businesses will they interact with?] local businesses over two days.

Creative Spark Createathon is a fantastic opportunity for you to put your creative skills to the test in a two-day workshop. As part of a small team, you will be given a brief by a small creative enterprise in the region and using a series of facilitated exercises you will develop an action plan and produce a Pecha Kucha style of presentation for your client.

**Day 1: [Date and Time]**

Your team will meet your client virtually and spend the time using a range of specific tools to develop an extensive knowledge of the client’s enterprise. You will be given a brief which will require an innovative, creative response. The workshop will comprise of time spent with the business, asking questions, and researching.

**Day 2: [Date and Time]**

You will develop an action plan for your creative enterprise and a Pecha Kucha which you will present to your enterprise in at the end of the workshop.

If you are interested and are available on those dates, please complete the form via[insert a method you want to use] by [deadline dates]. If you have any queries please contact [name and contact details for onwe of the facilitators]

www.britishcouncil.org

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